



YOUR BACK OFFICE IS
OUR FRONT OFFICE®



*The economical answer to all your
critical daily financial operations.*



START UPS



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RETAIL



WHAT'S HOLDING YOU BACK?

Managing your backoffice is time-consuming and can drain resources.

Let's face it, you didn't start the business that you're passionate about because you wanted to drown in paperwork.

From start-ups to law firms to major corporations, financial management and accurate reporting is a critical part of any successful business operation. Unfortunately, it's also one of the most stressful and resource-draining activities.

All too often the financial details of your business are the last to be addressed because they can be so time consuming and tedious — taking you away from the primary goal of growing your business.

The drawbacks and expense of in-house employees: payroll, benefits, taxes, lack of familiarity with your specific industry, to name a few - can present their own problems as well.

Outsourcing your back office needs to Benay can put an end to all of these challenges and give you back time, money and focus on growing your business.

What would your day look like if you didn't have to manage the following?

Account Reconciliations

Cash Receipts and Disbursements

Bank and Credit Card Entries

Payroll Processing

Accounts Payables

Accounts Receivables

Budgeting and forecasting

Preparing monthly financial reports

Establishing and reviewing health & business insurance

Day-to-day HR Activities

Onboarding new hires & compliance



“If you don't know your numbers, you don't know your business.”

— Marcus Lemonis, Venture Capitalist



GET THE BENAY SOLUTION.

Save time and money and refocus on the growth of your business... we'll handle all the rest.

Beyond Bookkeeping

We are not just about keeping your books, we also handle advanced accounting and management-related activities based on your needs. Here is a sample of what we do that is above and beyond traditional bookkeeping services:

- Inter-company reconciliation and disbursements
- Budgeting & Forecasting
- Loan Processing and Repayments
- Inventory adjustments, reconciliation, and controls
- Assistance in preparation of Audits
- Bookkeeping and accounting activity in accordance with GAAP
- Job, class and segment costing & reporting
- Monthly, Quarterly, and Annual Financial Reporting
- Transition with new Business Acquisitions or product lines
- Establishing new accounting software and chart of accounts/ GL's

Resources

In addition to our services, we provide competitive pricing and services from a variety of service providers and vendors based on your unique needs. Our rich 35+year history of financials management have equipped us with a large network of resources and connections so that you don't have to waste time searching for the right fit.

“ ***Never take your eyes off the cash flow because it's the lifeblood of business.*** ”
— Sir Richard Branson



Financials at Your Fingertips

Benay provides you with monthly financials, but also can provide your financials on demand for last minute board meetings, loan or credit applications, or for a quick glimpse at the big picture.

- Income Statements
- Balance Sheets
- AR/AP Aging Reports
- Vertical Analyses
- Cash Flows
- Sales by Customer Report
- Expense by Vendor Report
- Consolidation Reporting
- Benchmarking Reports

We provide timely, reliable, and accurate information at a reasonable cost. But don't take our word for it—ask any of our successful clients and their CPAs who rely on us for value-added services to grow year after year with us.

“I should've hired the Benay team from the start. It's hard for me to believe that I spent 10+ years doing my own books. It's painful to calculate all of the productivity and money I lost attempting to tackle this aspect of my business on my own. The Benay team's depth of knowledge in bookkeeping and responsive customer service is second to none. I now have the ability to focus on growing my business with ongoing insights and reports that I never had in the past. Looking back I can say with confidence that hiring Benay was one of the smartest decisions I have made to ensure the growth and success of my company.

— *Ty Romstadt, CEO at Razz Professional Services, Inc.*

“I am so thankful to have Dawn and Benay Enterprises as part of our team. I shudder to think about where we would be without Benay keeping an eye on our back office.

— *Amy Zabetakis, Partner, Rucci Law Group*

“Benay is amazing! Having Benay handle our back office needs has enabled us to focus on the more important aspects of our business, our customers. We consider Benay to be an extension of our management team. They always have our best interest in mind. I would strongly recommend them for all your back office and financial needs. I am so grateful for Dawn and her team on how they handled our business.

— *Joseph Bonitatebus Jr., National Retail Construction Group*

“Following a recommendation from our bank, we hired Benay Enterprises in January 2005 when we opened our first US store in New York. Over the past 8 years (nearly 9 now!) Dawn and her team have acted like an extension of our team rather than simply as a supplier. They genuinely care about our business and work closely with our stores in New York, Chicago, and Los Angeles to resolve any bookkeeping and transactional issues.

— *Terry Bennett, Eskandar*

“Benay Enterprises has gone above and beyond our expectations in managing CityCenter Danbury's daily financial needs. Both the company leadership under Dawn Reshen-Doty and our day to day contact, Anthony Magnano, have helped lead CityCenter Danbury to be a more efficient and successful organization. They're an extension of our organization, team players, helping us sharpen our financial practices both for planning future practices and the daily financial processes. Every day, I'm confident that Benay Enterprises was the right decision to join CityCenter Danbury.

— *Betsy Paynter, Executive Director, CityCenter Danbury*

“Benay is wonderful. Not only have they freed up my time and energy by taking over the back office work, they've helped me grow the company by providing comprehensive financial overviews of where we are at any given moment in time. They're trustworthy, smart and have been an invaluable resource during this period of rapid growth. I can't recommend them highly enough.

— *Bronwen Hruska, Publisher, Soho Press*



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